



# Privacy Policy

**\*\*Privacy Policy for Birthday Parties at *FunZone 2.0*\*\***

Effective Date: January 21, 2025

*FunZone 2.0* is committed to protecting the privacy of our guests and ensuring a safe and enjoyable experience when hosting birthday parties at our venue. This Privacy Policy outlines how we collect, use, and protect your personal information when you book and participate in a birthday party at *FunZone 2.0*.

## **\*\*1. Information We Collect\*\***

When you book a birthday party or engage with *FunZone 2.0*, we collect the following types of personal information:

- **\*\*Booking Information\*\***: Name, phone number, email address, and event details (e.g., date, time, and number of guests).
- **\*\*Payment Information\*\***: Credit card details or other payment methods for booking and event-related charges (handled securely through our third-party payment processor).
- **\*\*Event Participation Information\*\***: Details regarding special requests, dietary restrictions, and any accommodations needed for guests.
- **\*\*Media and Photos\*\***: If you consent, we may take photos or videos of your event for promotional purposes.

## **\*\*2. How We Use Your Information\*\***

We use the collected information for the following purposes:

- To confirm, process, and manage your booking.
- To communicate important information about your birthday party (e.g., event reminders, changes, or cancellations).
- To improve our services, including personalized offers or promotions.
- To ensure a safe and enjoyable experience by accommodating special needs, dietary restrictions, or other requests.
- For promotional purposes (e.g., photos or videos of your event, with consent).



### **\*\*3. How We Protect Your Information\*\***

*FunZone 2.0* is committed to maintaining the security of your personal information. We employ industry-standard security measures, including encryption, to protect your data during collection, storage, and transmission. Payment information is processed securely by third-party payment processors and is not stored on our servers.

### **\*\*4. Sharing Your Information\*\***

*FunZone 2.0* will not sell, rent, or share your personal information with third parties for marketing purposes. However, we may share your information with trusted third-party service providers who help us deliver services related to your birthday party (e.g., catering partners, event coordinators). These parties are obligated to protect your information and only use it for the purpose of fulfilling their services.

### **\*\*5. Cookies and Tracking Technologies\*\***

We may use cookies and other tracking technologies on our website to enhance user experience and improve our services. Cookies help us understand how visitors use our site and allow us to provide a more personalized experience. You can control cookie settings through your browser preferences.

### **\*\*6. Your Rights and Choices\*\***

You have the right to:

- Access and update your personal information.
- Request that we delete your personal data, subject to legal or contractual obligations.
- Opt-out of receiving promotional communications at any time by contacting us at [funzone@smuggs.com] or by following the opt-out instructions in our emails.

If you have any questions or concerns about how we handle your information, please contact us at [funzone@smuggs.com].

By booking and attending a birthday party at *FunZone 2.0*, you consent to the collection and use of your personal information as outlined in this policy.